

**19<sup>th</sup> EINIRAS Conference 2009**  
**'How technology and user influence the culture of information in international relations'**

Hosted by Elcano Royal Institute and Defence Information Centre (Spanish Ministry of Defence). 16 - 18 September 2009. Madrid, Spain.

**16 September 2009**

**EINIRAS Business**

16:00 Task Groups meetings at the Elcano Royal Institute.

**17 September 2009**

**IS session. Spanish Foreign Policy and IR Institutions / EINIRAS Business**

09:00 Registration

09:30 Opening & Welcome CESEDEN / Spanish Defence Ministry & EINIRAS

10:00 Session 1. Spain in the World

Chair: Captain Ignacio García Sánchez, Spanish Navy. Deputy Director of Spanish Institute of Strategic Studies (Spanish Ministry of Defence)

- *Spanish Foreign Policy.* [Charles Powell](#), Deputy Director, Elcano Royal Institute
- *Image of Spain and Information Society.* [Javier Noya](#), Senior Analyst for Spain's International Image & Public Opinion, Elcano Royal Institute
- *POLNET Project. Politic participation & Internet.* [Michael J. Jensen](#), IGOP/UAB Universidad Autónoma de Barcelona / Universitat Oberta de Catalunya

11:30 Coffee Break

12:00 Session 2. Spanish IR Institutions

Chair: Anna Borrull (Fundació CIDOB)

- *Research Role and ITC from Spanish institutions for the Spanish International Relations community.* [Paz Fernández](#), Fundación Juan March
- *Networking Experience in Redial.* [Itziar Hernández](#), HEGOA. Basque Country University
- *Defence Information Centre as an information provider for the Spanish IR community.* Ana Cervantes, Spanish Ministry of Defence.

13:30 Lunch

15:00 Session 3. EINIRAS members projects

Chair: Juan A. Sánchez (Elcano Royal Institute)

- *Cybermetrics for European International Relations network presence on Internet (working title)*. [Isidro Aguillo](#), Spanish National Council for Research (CSIC)
- Social networking experience in ETH-Zurich. Matthias Pintsch, ISN (ETH Zurich)
- Experience using the EINIRAS Google group. Eva Sodomova, Council of Europe

16:00 Coffee Break

- The Web conferencing. G.Hagmeyer-Gaverus (SIPRI)
- The Current Awareness Service of FIV – Changes in the mode of subscription. Dr. Petra Galle, German Institute for International and Security Affairs (SWP)
- BBC Monitoring Presentation. Chris Kelly, BBC Monitoring
- Reports of Task groups. Axel Huckstorf (SWP), G.Hagmeyer-Gaverus (SIPRI)

**18 September 2009**

**IT session.**

9:30 Session 4. Innovation and Networking.

Chair: G.Hagmeyer-Gaverus (SIPRI)

- *Politics 2.0, Government 2.0 & Geopolitics 2.0.* [Matthew Fraser](#), INSEAD (Paris)
- *Global Technology Outlook.* [Elisa Martín Garijo](#), IBM IOT Member
- *Social Web & Tool 2.0 in Obama Administration.* [William Ostick](#), Information Officer, US Embassy in Madrid

11:00 Coffee Break

11:30 Session 5. How technologies shape user behaviour

Chair: Eva Sodomova (CoE)

- *Fostering Findability on the Web. Building Findable Websites: Web Standards, SEO, and Beyond Publisher: New Riders.* [Aarron Walter](#), The Web Standard Project, The Rocket Science Group.
- *Open Source Intelligence and the Future of IR Librarianship.* [Chris Pallaris](#), ISN-Lase / CSS ETH- Zurich
- *New interfaces for the digital content management: NUI (Natural User Interfaces).* Óscar Rodado, Senior Manager, INDRA

13:30 Lunch

15:00 Session 6. Internet & Mobiles phone

Chair: Axel Huckstorf (SWP)

- *Mobile Web and User Behaviours.* [Charles McCathieNeville](#), Opera Software
- *One Web: accessible and device independent using Merkur.* [José Manrique](#), Centre for Information Technology and Communication in Asturias (CTIC Foundation)

16:00 Session 7. Knowledge Management

Chair: Ivanosca López-Valerio, (Elcano Royal Institute)

- *The beginning of the web dialogue towards knowledge Management.* Jose M. Calleja, Director of Information Society Unit. Tecnalia / European Software Institute (ESI)
- Knowledge Café about Knowledge Management. All members

18:00 Conference closing